

DATA-BASICS, INC.

2011 BEST PRACTICES SEMINAR & USER'S GROUP MEETING

SEPTEMBER 25-27, 2011
CLEVELAND, OHIO



NEW FEATURE HIGHLIGHTS

Our seminar will begin with a review of SAM Pro's newest features as well as a peek into the future of the product.

- **Future Directions**
- **Graphical User Interface Enhancements**
- **Service Management**
- **Crystal Viewer 2**
- **QuoteMaster**
- **CSRAnywhere/CRMAnywhere**
- **Electronic Vendor Payment Processing**
- **TechAnywhere Android**

BREAK-OUT SESSIONS

Are you using your software to its maximum potential? SAM Pro includes many new and under-utilized features that you may not be familiar with. In our break-out sessions, we will discuss and demonstrate how to establish best practices procedures using SAM Pro on a day-to-day basis. Topic-based round table discussion groups will be set up to allow attendees to share ideas and learn new procedures for using SAM Pro. Each table will be monitored by a Data-Basics representative. Break-out sessions will be established for:

General Accounting - Beginning Users
Purchasing and Inventory
AR/Invoicing - Residential & Commercial Sessions
QuoteMaster / CSRAnywhere
Service Management - Beginning & Advanced Sessions
Management Tools - PM Workbench & more
Asset Tracking

Accounting Tips and Tricks - Advanced Users
Registry Settings and Custom Fields
Job Costing - Beginning & Advanced Sessions
CRMAnywhere Setup and Graphics
Preventive Maintenance Agreements
Payroll
Crystal Reporting - Beginning & Advanced Sessions

Our knowledgeable seminar leaders include:

Timothy Carcione is Director of Product Development for SAM Pro Enterprise. Tim's industry experience allows him to offer advanced consulting on Data-Basics software and our client's overall systems, including networks, hardware and third-party software.

Jeffrey Carr is Manager of Technical Support Services for Data-Basics. Jeff's extensive experience in programming, networking and information systems has come from almost 30 years of computer-related experience. His depth of knowledge with SAM Pro Enterprise represents a solid resource for Data-Basics' clients.

DATA-BASICS, INC.

2011 BEST PRACTICES SEMINAR & USER'S GROUP MEETING

No need to worry about meals or hotels - we've got you covered:

LODGING

Data-Basics has arranged for a special group rate of \$109.00 per night at the Hyatt Regency Cleveland at the Arcade. Contact Data-Basics for details or



Click on the following link to view the amenities and reserve your rooms:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3418034&utm_source=4531&utm_medium=email&utm_campaign=4970503

MEALS + REFRESHMENTS

Breakfast and lunch are included on both Monday and Tuesday. Special evenings of dinner and entertainment are planned for Sunday and Monday.

ENTERTAINMENT

Attendees who have attended previous user's group meetings know that the days are densely packed with tips, training and insight... Which is why we always reserve time for something fun. This year we will be offering TWO nights of company sponsored entertainment.



On **Sunday September 25th**, please join us for dinner and comedy at Pickwick & Frolic Restaurant and Club, Cleveland's most unique dining and entertainment venue. Pickwick & Frolic holds itself to the highest standards and composes wonderfully inventive food, fun and entertainment that their passion for conviviality engenders.

We will end the evening with a nightcap at The Chocolate Martini Bar where everything is better with chocolate! Most of the Data-Basics staff will be attending these events for a chance to meet and socialize with our customers.



On **Monday September 26th**, we will be returning to the VIP room of the Corner Alley, Cleveland's premier bowling alley/restaurant/martini bar. As in years past, it's a great place to enjoy a great meal, top-shelf spirits and some active entertainment.



SIGN UP NOW!

The fees for the 2011 User's Group Meeting and Seminar are as follows:

\$995 for the first attendee from a company

\$450 for each additional attendee

Register and pay by August 26th and receive a 15% discount applied towards all attendees. This brings the cost for the first attendee down to \$850 and additional attendees down to \$385.

Payment must be sent to Data-Basics by September 9th, 2011 to reserve your seat if you are not paying early for the discounted rate.

QUESTIONS?

Contact Terreathe, Tim or David at 1-800-837-7574.