

# NEWS RELEASE



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## **Advanced Power Control Picks Data-Basics to Deliver Superior Integrated Service Management Solution**

### ***SAM Pro Enterprise Solution Expected to Increase Operational Efficiency and Improve Connectivity to Customers***

**CLEVELAND, OH**—After struggling with fragmented software programs, Advanced Power Control – a digital control systems sales and installation company based in Newark, Delaware – has chosen Data-Basics to unite its service management and back office departments under one, integrated system. Data-Basics, a leading provider of enterprise applications for the service and facilities management industries, will install its signature SAM Pro Enterprise suite for Advanced Power Control during Fall 2004. Advanced Power Control, which provides building automation system sales and service to national and regional university, healthcare, government/military, financial, commercial and retail facilities, will use the service management, dispatch, job cost and back office accounting components of SAM Pro Enterprise. It also plans to add the mobile workforce element in the near future.

“The service management capabilities blew us away. In addition, the software's flexibility is just right – not ‘out of the box’ and not overly conforming,” said Joan Czerwin, co-owner of Advanced Power Control.

One of the company's primary reasons for selecting SAM Pro Enterprise was Data-Basics' Rules-Based Management™ (RBM) technology. RBM proactively manages routine activities and enforces rules that have been predetermined by the customer by engaging a series of alarms for action.

“We'll be able to focus on solving problems, while the software takes care of day-to-day processes,” said Czerwin. “Automating our business will not only allow us to significantly reduce human errors and duplicate data entry but also provide a higher level of communication with our customers.”

**About Data-Basics Inc.**

Data-Basics Inc. (<http://www.databasics.com>) is a leading provider of enterprise software solutions for the service, construction and facilities management industries. Offering a fully integrated system, Data-Basics helps companies plan and track enterprise-wide activities in real-time while managing data in a customized, secure environment. Based in Cleveland, Ohio since its establishment in 1974, Data-Basics is a privately held company with more than 20 software professionals and a growing network of dealers and sales representatives throughout the U.S. and North America.

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