

NEWS RELEASE



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Data-Basics Expands to Canada with New Appointment and Dealer Selection
Company's Enterprise Applications for Service and Facilities Management Industries Will Fill Market Void

CLEVELAND, OH—Building on its success in the U.S., Data-Basics, a leading provider of enterprise applications for the service and facilities management industries, is expanding its operations to Canada. Today at the Canadian PRSM Meeting in Toronto, the company announced the appointment of Ken Priestman, a well-known service industry sales executive, and the selection of Toronto-based Summit Business Systems as its sales, implementation and customer support dealer for Canada. "Data-Basics has a decade's worth of history in Canada with clients such as Vector Industries, and long-term experience in language, tax and legal issues," said Art Divell, CEO, Data-Basics. "With Priestman and Summit Business Systems dedicated to serving the Canadian market, we expect even higher interest in Data-Basics' SAM Pro Enterprise software suite." SAM Pro offers comprehensive service management, mobile workforce and back office accounting solutions.

Prior to joining Data-Basics for business development, Priestman was business account manager for eight years with Ontario-based Jonas (Gary Jonas Computing Ltd.). Priestman was responsible for extending

sales operations and dealer channels in the U.S. He has more than 23 years in software sales management. Priestman will work closely with Summit Business Systems to grow and service Data-Basics' expanding Canadian customer base.

Summit was established in 1991 and has become a leading provider of business processing software with solid customer loyalty. Under the leadership of John Holmes, Summit President and partner, the company now will expand its apparel industry focus to include both service and facilities management industries. "SAM Pro's uniqueness is based on its Rules-Based Management™ (RBM) technology which automates and controls work order management by triggering a series of alarms and designating actions to be executed," said Priestman. "Data-Basics is meeting a need in the Canadian service industry for proactive software that gives companies the flexibility and scalability they need to grow their businesses." Using RBM, Data-Basics' Escalation Manager makes routine much of the workflow process, using the pre-defined escalation profiles. Since many of the tasks that previously required human intervention are now automated, there is an immediate ROI. In addition, ReportAnywhere enables reports and information, such as a missed work order, to be automatically "pushed" to pre-selected persons for action via a variety of distribution mediums such as email, fax and the Web.

About Data-Basics Inc.

Data-Basics Inc. (<http://www.databasics.com>) is a leading provider of enterprise software solutions for the service, construction and facilities management industries. Offering a fully integrated system, Data-Basics helps companies plan and track enterprise-wide activities in real-time while managing data in a customized, secure environment. Based in Cleveland, Ohio since its establishment in 1974, Data-Basics is a privately held company with more than 20 software professionals and a growing network of dealers and sales representatives throughout the U.S. and North America.

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