

NEWS RELEASE



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Beyond Hackers and Viruses: Wake Up to Overlooked Computer Security Threats

New white paper "How to Avoid a Data Disaster: Computer Security for Service Contractors" details the realities of computer failure and what it could mean for your business

CLEVELAND — While computer hackers and viruses often garner the most attention in the realm of computer threats, many contractors overlook the countless ways that physical damage can adversely impact their business. Computer hardware failure, power surges, and/or damage from flood or fire could destroy years of work orders, contacts, accounting records and more. In an instant, your business could find itself having to recreate information that took years to accumulate.

A new white paper – “How to Avoid a Data Disaster: Computer Security for Service Contractors” – addresses physical computer security concerns for contractors. Now available, the white paper is free of charge and can be downloaded at www.databasics.com/white-paper/contractor-security-white-paper.html.

In addressing some of the most pertinent IT security issues to service contractors, the white paper provides insight into the importance of machine redundancy, power-related issues, data corruption and data backups.

“It has become more and more apparent that computer hardware plays an integral role in the success of service contractors,” said Arthur Divell, CEO, Data-Basics. “Unfortunately, we often come across contractors that do not have processes or plans in place in case of a major data loss event.”

Divell continued, “This white paper provides a starting point for service contractors to take an honest look at their IT infrastructure and the ‘what if’ plans that they may – or may not – have in place.”

About Data-Basics Inc.

As a software provider for more than 30 years, Data-Basics (www.databasics.com) has helped hundreds of service, construction and facilities firms streamline and improve their business through technology. The company’s software is in use across North America at a variety of businesses, providing the Cleveland, Ohio-based firm with experience in a wide range of industries and its customers with a wealth of IT and business-related knowledge.

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