

NEWS RELEASE



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Data-Basics' 2007 User's Group Meeting Breaks Attendance Record

Record number of firms using SAM Pro Enterprise converge in Cleveland for annual seminar

CLEVELAND — Data-Basics, a leading provider of facilities and service management software solutions, announced today that its annual user's group meeting has once again exceeded the previous year's attendance. The 2007 user's group meeting saw a 13 percent increase in registration over the 2006 seminar.

While the primary focus of the seminar remained SAM Pro Enterprise – Data-Basics' business-wide service management software solution – a number of sessions focused on technologies that extend the software's functionality. Sessions on using pivot tables in Microsoft Excel, covering the basics of SQL and designing intricate reports using Crystal Report offered users of SAM Pro Enterprise (www.databasics.com/sampro) the opportunity to extract meaningful information out of each company's existing database.

“We heard some great feedback on all the seminar, particularly the SQL and Crystal Reports sessions,” said David J. Jack, president, Data-Basics. “We tried something different things this year and the response has been phenomenal.”

Another new aspect to the 2007 User’s Group Meeting was the addition of personalized training and consulting services offered to all firms that attended the seminar on Wednesday, September 12. A handful of companies chose to extend their trip and receive one-on-one training with a Data-Basics support teammate in the areas most pertinent to their business.

“Data-Basics couldn’t be more pleased with the 2007 user’s group meeting,” said Tim Carcione, senior product engineer, Data-Basics. “It was great to see so many clients get involved and pick up some real-world tools that will help their businesses succeed by using technology.”

About Data-Basics Inc.

As a software provider for more than 30 years, Data-Basics (www.databasics.com) has helped hundreds of service, construction and facilities firms streamline and improve their business through technology. The company’s software is in use across North America at a variety of businesses, providing the Cleveland, Ohio-based firm with experience in a wide range of industries and its customers with a wealth of IT and business-related knowledge.

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