

NEWS RELEASE



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Data-Basics Announces Tablet PC Giveaway to Help Firms ‘Get the BIG Picture’

Drawing to highlight the hardware behind TechAnywhere wireless field service software

CLEVELAND — Data-Basics, a leading provider of management software solutions to service, construction and facilities management firms, today announced its “Get the BIG Picture” giveaway for a free tablet PC. By simply viewing a demonstration of TechAnywhere, Data-Basics’ wireless field service software optimized for tablet PC devices, a visitor’s name will be entered into the drawing.

The “Get the BIG Picture” Giveaway

Since TechAnywhere wireless field service software and the tablet PC is the perfect pairing of unique wireless field service software and cutting-edge hardware, Data-Basics is giving away a free tablet PC (an \$800 US value).

Entrants can visit www.databasics.com/contest or call 1-800-837-7574 to sign up for a demonstration of TechAnywhere software, along with SAM Pro Enterprise service management software. Once the demo is

complete, visitors will be entered in the running for a Toshiba tablet PC. The random drawing is scheduled to take place on December 2, 2007. Official contest rules are posted at www.databasics.com.

Why Tablet PCs?

Through a unique interface, TechAnywhere software for tablet PC allows technicians to electronically fill out job tickets as they presently do: with a pen (also called a stylus) and on a form designed to look like the job tickets currently used. TechAnywhere software is the only solution available that accurately emulates the paper work orders that techs are already used to.

“Choosing to optimize TechAnywhere for tablet PCs really freed up Data-Basics,” said Tim Carcione, senior product engineer. “Since we weren’t limited to the three-inch screens found on PDA-style devices, we could avoid complicated navigation and menu systems.”

The result is software with a smaller learning curve, leading to decreased deployment time and quicker adoption by a firm’s mobile workforce. And since tablets are fully functional PCs, additional software such as an office productivity suite or an estimating package can also run alongside TechAnywhere.

Why TechAnywhere?

TechAnywhere wireless software is a comprehensive field service solution that allows technicians to update assigned work orders, access equipment history, check inventory, capture equipment metrics, add parts and labor, make recommendations and more. With technicians filling out more information in the field – even entering time while on site – firms that use TechAnywhere reduce back office data entry and realize measurable cost savings.

Furthermore, TechAnywhere is fully integrated with SAM Pro Enterprise, a complete dispatching, accounting and service management software solution. Since the two software packages work seamlessly, work orders that are updated in the field using TechAnywhere will automatically update SAM Pro Enterprise's database back at the office. TechAnywhere is compatible with BlackBerry devices, ideal for users concerned with the size of a tablet PC. Firms with techs needing ultra-portable devices can access TechAnywhere on RIM's BlackBerry platform.

About Data-Basics Inc.

As a software provider for more than 30 years, Data-Basics (www.databasics.com) has helped hundreds of service, construction and facilities firms streamline and improve their business through technology. The company's software is in use across North America at a variety of businesses, which has provided the company with experience in a wide range of industries and disciplines.

Data-Basics provides field service software, work order software, dispatching, and service management software solutions to automate the field service, accounting, service dispatching, and more for service contractors, facilities maintenance and similar industries.

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