

# Integrated CRM Software

Discover Data-Driven Opportunity



CRMAnywhere uses the power of SAMPro Enterprise to look at customer data in a new way; to manage, decipher, and transform information into increased sales and new business revenue. What makes CRMAnywhere so powerful is its ability to provide the universal connectivity and visibility necessary for your entire team to cross-sell and up-sell more effectively, close deals, retain current customers and personalize customer service.



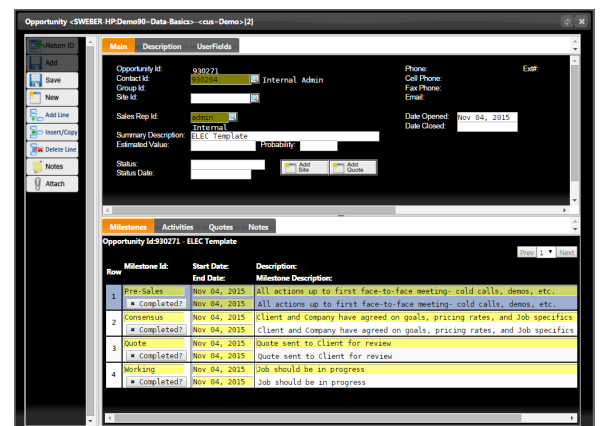
By fully interfacing with other enterprise applications like DBAnalytics, ReportAnywhere, and FMAnywhere, our customer relationship management software is able to provide connection opportunities throughout the sales cycle in addition to making operations more efficient.

- Unify Your Sales Team
- Gain & Maintain Customers
- Manage Opportunities & Activities
- Track Customer Activity

## For Partnerships That Last

Secure, organized, and accessible information received from prospects sets the foundation for winning bids and establishing strong, long-term customer relationships.

Harness the power of your customer data to enhance internal communication, reinforce current customer relationships, and acquire new business all in one place with CRMAnywhere by Data-Basics.





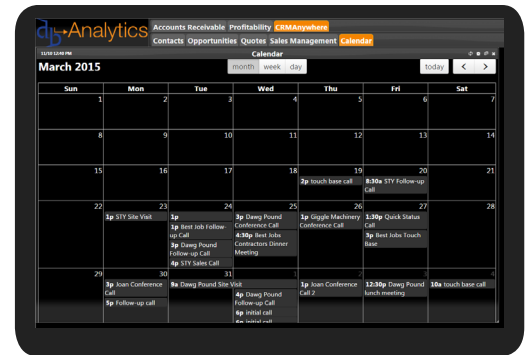
## Transform Customer Data Into Increased Sales & New Business Revenue

CRMAnywhere interprets information entered into the mobile workforce software in real-time, making it easier for you to capitalize on new opportunities. Virtually eliminating double-entry errors, wireless access gives your sales force the power to take lead tracking to the next level. Seamless integration with custom reporting and analytics provides your management and sales teams unmatched power to create detailed images of your business activity and take advantage of your client acquisition potential.

- Strategically assign new contacts/opportunities to the sales staff best suited for the job;
- Track sales management stats, trends, and KPIs;
- Estimate prospective job value and probability.

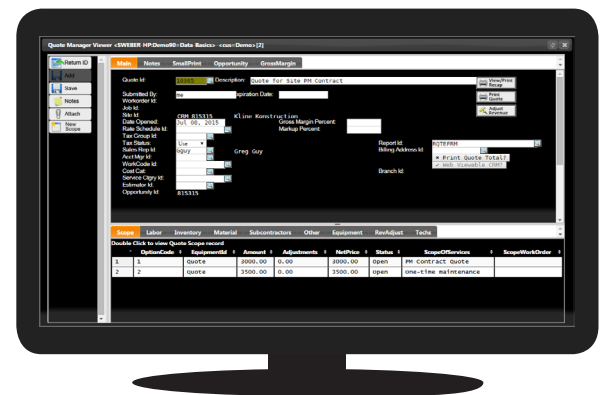
## The Mobility to Manage Leads

- Integrate your scheduled activities & meetings with Google Calendar and Microsoft Outlook.
- Review sales leads generated by your field reps and customers.
- Track the progress of open leads throughout the sales cycle.
- Create goal or milestone schedules using custom opportunity templates.
- Reduce the overall time it takes to close a sale.



## Full-Featured Quoting Capabilities

- Create multiple options per quote.
- Choose fixed fee, percent markup, or gross margin quotes.
- Generate quotes for new sales opportunities or existing clients.



Data-Basics authors integrated service management, facilities management, job costing, accounting, and field service software. For more than forty years, thousands of users have relied on our software solutions from a wide range of industries, including: HVAC • Facilities Management • Speciality Contracting • Mechanical Contracting • Construction • Retail Maintenance • Telecom • Plumbing • Food Service • And many more!